

# MIPFM SMART BUILDING CONFERENCE 2024

20 May 2024

Wyndham Grand Bangsar Kuala Lumpur



## CONFERENCE HIGHLIGHTS

Guest of honour & keynote speaker by

YBhg. Datuk Seri PMgr Sr Haji Kamarulzaman bin Mat Salleh, Datuk Bandar Kuala Lumpur

- **Session 1: Case study on TRX - Smart Building Through Design Integration and Optimization** by YBhg. Dato' Sr Azmar Talib, CEO TRX City Sdn Bhd
- **Session 2: Smart Building with Technology** by Mr Syahrnzam Samsudin, CEO of UEM Edgenta Bhd
- **Session 3: Singapore Smart Buildings** by Mr Taranjot Gulati, CBRE Singapore
- **Session 4: Kuala Lumpur Structure Plan 2040 'KL Smart City & Low Carbon'** by Mr Mohd Yushanizar Md Yusoff, Jabatan Perancangan Bandaraya, Dewan Bandaraya Kuala Lumpur
- **Session 5: Management of Common Asset** by PMgr Sr Haji Ishak bin Ismail, Founder & Managing Director of IM Global Property Consultants Sdn Bhd
- **Session 6: Money Laundering (AML) related to the Property & Facility Management Industry** by Datuk Mohamad Zamri, Director of the Anti-Money Laundering Division (MACC)

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## PROGRAMME

8:30AM - 9:00AM	Registration
9:00AM - 9.20AM	<b>Welcoming Address</b> by Conference Chairman, PMgr Sr Low Han Hoe
9:20AM - 9:40AM	<b>Opening Address</b> by MIPFM President, PMgr Sr Haji Ishak bin Ismail
9.40AM - 10.00AM	<b>Keynote address:</b> YBhg. Datuk Seri PMgr Sr Haji Kamarulzaman bin Mat Salleh, Datuk Bandar Kuala Lumpur
10:00AM - 10.05AM	Opening Ceremony
10.05AM - 10.15AM	Networking refreshment break
10.15AM - 11.15AM	<b>Session 1: Case study on TRX - Smart Building through Design Integration and Optimization</b> by YBhg. Dato' Sr Azmar Talib, CEO of TRX City Sdn Bhd
11.15AM - 11.30AM	Nippon Paint product sharing
11.30AM - 12.15PM	<b>Session 2: Smart Building with Technology</b> by Syahrizam Samsudin, CEO of UEM Edgenta Bhd
12:15PM - 1.30PM	Lunch and networking
1.30PM - 2.30PM	<b>Session 3: Singapore Smart Buildings</b> by Mr. Taranjot Gulati, CBRE Singapore
2.30PM - 3.30PM	<b>Session 4: Kuala Lumpur Structure Plan 2040 'KL Smart City &amp; Low Carbon'</b> by Mr Mohd Yushanizar Md Yusoff, Jabatan Perancangan Bandaraya, Dewan Bandaraya Kuala Lumpur
3.30PM - 3.45PM	Networking refreshment break
3.45PM - 4.45PM	<b>Session 5: Management of Common Asset</b> by PMgr Sr Haji Ishak bin Ismail, Founder & Managing Director of IM Global Property Consultants Sdn Bhd
4.45PM - 5.30PM	<b>Session 6: Money Laundering (AML) related to the Property &amp; Facility Management Industry</b> by Datuk Mohamad Zamri, Director of the Anti-Money Laundering Division (MACC)
5.30PM	Conference End

## CONFERENCE OVERVIEW

The MIPFM conference theme Smart Building is a premier event dedicated to discussing the latest advancements, challenges and opportunities of Smart Buildings. This Conference focuses on innovation, sustainability and connectivity that brings together industry leaders, experts, professionals and stakeholders to exchange ideas and share the best practices to shape the future of Smart Building industry.

## OBJECTIVES

- To gain insightful information on the latest trends and innovations
- Real case studies and best practices from industry experts
- Networking with the practitioners and solution providers to exchange ideas
- Stay informed on the new technologies, products and services to enhance the building's performance

## WHO SHOULD ATTEND :

- Property and Facility Managers
- Developers
- Joint Management Bodies & Management Corporation
- Commissioner Of Buildings (COB) and local authorities
- Valuers and Surveyors
- Engineers
- Architects
- Researchers, Academicians and University Students

## SPEAKERS



**YBhg. Dato' Sr Azmar Bin Talib**  
Group Chief Executive Officer  
for TRX City Sdn Bhd

YBhg Dato' Sr Azmar Bin Talib serves as the Group Chief Executive Officer for TRX City Sdn Bhd since 2011. He has over 40-years' experience in real estate, construction as well as banking and project turnaround. A valuer by training, he was involved in the valuation profession for 7 years before joining the banking industry for 7 years undertaking projects and corporate turnaround as well as project financing. He has held various leadership roles including serving as Group CEO of 7 companies within the PNB Group throughout his 18 years with PNB. As the Group Chief Executive Officer of TRX, he oversees the development of Tun Razak Exchange as the International Financial Centre of as well as Bandar Malaysia which is envisioned to be Malaysia's International Business Hub. Under Bandar Malaysia, he has completed the development of the new facilities for the Air Force, Army and Police Air Wing costing close to RM3 billion in 8 different locations. He sits on the Board of the various subsidiaries and joint venture companies within the TRX City Group. Currently, he is also serves as the Board of Directors of UEM Sunrise Berhad, Lembaga Tabung Amanah Melaka (LTAM), Straits of Melaka Waterfront Economic Zone (SM-WEZ) and Southern Catalyst Sdn Bhd. In addition to his professional roles, Dato' Sr Azmar is actively involved in various public organisations including being a member of Majlis Tindakan Ekonomi Negeri Melaka (MTENM), Tabung Haji Investment Panel and Majlis Agama Islam Melaka (MAIM). He also contributes to academia as a member of the Industry Advisory Panel for Real Estate at the Faculty of Built Environment, Universiti Malaya



**Mr. Taranjot Gulati**  
Head of Client Solutions Asia  
Smart Buildings and Digital  
Transformation  
CBRE Property Management

Mr. Taranjot Gulati has 24 years of experience in Business Development, Client Strategy & Client Acquisition, Smart Buildings, Digital Transformation, Tenant Experience & User Experience, Project Mgt - Construction, Hospitality - Hotels & Services Residences, CRE Leasing, Advisory & Transactions, Consulting and Valuation. Worked with Landlords & Investors, Private Equity, REIT's and Funds, LP's + Occupiers and Enterprise in Asia Pacific and Middle East. Past 5years in CBRE, he has worked on Property Management, Smart Building Advisory, Digital Transformation, Technology & Innovation, Asset Mgt & Portfolio Management, Flex Spaces, Space Optimisation, Workplace Experience & Workplace Technologies, SmartFM, Data Analytics, Change Management, Implementation, Operations & Execution, Legal & Contracting, Implementation & Operations. Mr. Taranjot joined CBRE Host Team in Oct 2019 to Head Asia Pacific Sales and Solutions for Host's business. His focus is to find new areas of CRE technology and employee engagement, workplace discovery and optimization. He closed approximately 80+million square feet of CRE space and over 50,000 desks for enterprise and occupiers solutions. He leads the Host investor business in the Asian market and remains evangelical about Host's ability to create inroads with key regional developers and investors in Singapore, Hong Kong, India, Australia, UAE, Thailand, Philippines, Japan.



## SPEAKERS



**Mr Syahrudin Samsudin,**  
Managing Director / CEO of  
UEM Edgenta Bhd

Syahrudin Samsudin graduated from the Australian National University with a double degree; Bachelor of Commerce in Accounting and the Bachelor of Laws (LLB) with Honours. Syahrudin is a member of the Harvard Club of Malaysia and the Institute of Marketing Malaysia. He also completed his Advanced Management Program (AMP) in IMD Business School, Lausanne, Switzerland. Beginning his career as a returning PETRONAS scholar, Syahrudin served in the Corporate Planning and Development Division and later became the founding shareholder and COO of PETRONAS' first IT Outsourcing company. Syahrudin joined the region's leading Asset Management and Infrastructure Solutions company, UEM Edgenta Berhad as its Managing Director / Chief Executive Officer on 1 July 2020 and steering the Company towards its 'Edgenta of the Future 2025' (EoTF2025) vision to become a Technology-Enabled Solutions Company focusing on healthcare support, infrastructure and technology by the year 2025. He was recognised as Executive of the Year - Engineering Category at the 2021 Malaysia Management Excellence Award, organised by Singapore Business Review. He is also a member of the CEO Action Network (CAN), a closed-door, peer-to-peer informal network of CEOs.



**PMgr Sr Haji Ismail**  
Founder & Managing Director of  
IM Global Property Consultants  
Sdn Bhd

Sr Haji Ishak bin Ismail is the Founder and Managing Director of IM Global Property Consultants Sdn Bhd. He has been in real estate practice since 1991. In 2015, he has been accredited as an International Certified Valuation Specialist or Business Valuer by the International Association of Consultants, Valuators and Analysts (IACVA). He obtained his Master in Business Administration (MBA) from International Islamic University, Malaysia in 2006. He has more than 30 years of experience in consultancy services including valuation, estate agency, project management, auction and property training. He has received an excellent award and the Property Manager of the Year from the BOVAEP. Sr Haji Ishak is a Property Management Committee at the BOVAEP and President of the Malaysian Institute of Property and Facility Managers (MIPFM). He is also a Fellow member of the Royal Institute of Surveyors Malaysia (RISM), PEPS, and as well as MIPFM.



**Dato' Mohamad Zamri bin  
Zainul Abidin**  
Director of the Anti-Money  
Laundering Division, MACC

Deputy Commissioner Dato' Mohamad Zamri bin Zainul Abidin is the Director of the Anti-Money Laundering Division, Malaysian Anti-Corruption Commission from 2018 until now. He has conducted and led many high profile cases and operations at MACC. He has skills in handling investigations involving Money Laundering and asset tracing / asset recovery. Prior to this he has worked as a Certified Integrity Officer (CeIO) at TM Berhad for 2 years and also he is a Certified Fraud Examiner (CFE) and Certified Financial Investigator (CFI). He is also the Task Force Leader of the MACC-1MDB Asset Recovery Initiative and the recovery that successfully collected amounting to RM 20.93 billion. In conjunction with MACC's 55th Anniversary Celebration, he was awarded the Khidmat Jaya Medal (PKJ) in recognition of his services and contributions to MACC.



**Mr Mohd Yushanizar bin Md Yusoff**  
Jabatan Perancangan Bandaraya,  
Dewan Bandaraya Kuala Lumpur

Mr. Mohd Yushanizar bin Md Yusoff is in the Perancangan Bandar dan Desa, Dewan Bandaraya Kuala Lumpur with more than 21 years of experience in the Town Planning. Mr. Yushanizar obtained his master in business administration (MBA) in Unitar International University. In 2020, he has received Anugerah Perkhidmatan Cemerlang, DBKL and Pingat Kesatria Mahkota Wilayah (KMW) in 2017. He has been in the Task Force Dealing with Construction Permits KWP-MPC in 2011/2012 & 2017/2018. He is also a member of Persatuan Perancangan Bandar Pihak Berkuasa Tempatan and the President of PEMADAM Titiwangsa in 2019/2021. Mr. Yushanizar is a member of Pertubuhan Perancang Bandar Malaysia (MIP) & Lembaga Pertubuhan Perancang Bandar Malaysia.



## REGISTRATION FORM

**NAME:** \_\_\_\_\_

**DESIGNATION:** \_\_\_\_\_ **CONTACT NO:** \_\_\_\_\_

**COMPANY NAME & ADDRESS:**

\_\_\_\_\_

**EMAIL:** \_\_\_\_\_

### REGISTRATION FEES:

SCAN THE QR CODE TO REGISTER

PLEASE TICK	( <input checked="" type="checkbox"/> )
MIPFM MEMBERS : RM 739	( <input type="checkbox"/> )
NON-MEMBERS : RM 799	( <input type="checkbox"/> )
STUDENT PRICE : RM 699	( <input type="checkbox"/> )
GROUP OF 3 : 5% DISCOUNT	( <input type="checkbox"/> )



### Terms & conditions:-

- Scan the QR Code to register or fill in the registration form and email it to [admin@mipfm.org.my](mailto:admin@mipfm.org.my)
- Full payment must be made **BEFORE** the event date. The payment slip must be emailed to [admin@mipfm.org.my](mailto:admin@mipfm.org.my)
- MIPFM will issue an Official Receipt upon receiving the payment slip.
- If the participant is unable to attend the seminar, a replacement is welcomed at no extra charge. Full payments are non-refundable.
- Letter of undertaking (LOU) and Local Order (LO) are accepted before the event.
- Payment must be made via Online Transfer, Cash Deposit or Cheque to the MIPFM **Maybank account number 514 169 173 852** payable to the **MALAYSIAN INSTITUTE OF PROPERTY AND FACILITY MANAGERS**
- All speakers and topics are correct at the time of printing, MIPFM reserves the right to substitute speakers or cancel or alter the content and timing of the program for reasons beyond its control.
- **For further inquiry, kindly contact us at 019-6008022/03-79601261 or email [secretariat@mipfm.org.my](mailto:secretariat@mipfm.org.my)**

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  - 1 booth, the Organization's logo prominently displayed on the event program, backdrop, and event materials.

## BOOTH EXHIBITION

Booth exhibition only: RM1,500.00 (  )

Details of the booth & items provided: -

- 2' x 6' banquet table with cover & 2 chairs



2' x 6' banquet table with cover



2 chairs